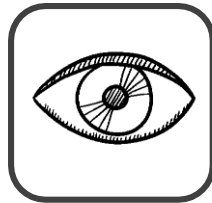




learning benefits of visual note-taking



stronger
focus



retention
through
dual coding



mental
connections



memory
boost



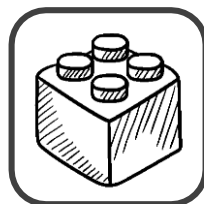
associative
recognition



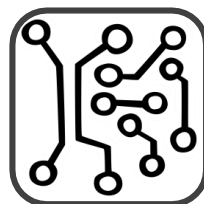
relaxation
benefits



communication
between
brain
hemispheres



building
long-term
memories



activated
neural
pathways



increased
creativity
& alertness



picture
superiority
effect



problem
solving
skills boost



doodle notes®

Criteria for “doodle notes” resources:

- ❑ visual analogies specific to the lesson material,
- ❑ graphics that operate as memory triggers for the content,
- ❑ images that blend with text to optimize retention through dual coding
- ❑ a strategic layout of guided notes organized in advance by the teacher
- ❑ embedded interactive student tasks (sketching with lesson content, filling in blanks, labeling graphics, classifying, lettering within an image, color-coding, etc.)
- ❑ space for student input and interaction
- ❑ opportunities to add color, embellishments, lettering, and doodles
- ❑ and creative combinations of text and images that are designed for brain-based learning.

*Along with this criteria for the actual pages, vendors must ask permission before selling anything with the “doodle notes” trademarked term, be approved and licensed, and then follow the licensing agreement.

